



ATHENA SCHOOL OF MANAGEMENT

Period covered by this Communication on Engagement.

From: March 2019

To: February 2021

Part I. Statement of Continued Support by the Chief Executive

01st March 2021

To our stakeholders:

I am pleased to confirm that Athena School of Management reaffirms its support to the United Nations Global Compact and its Ten Principles in the areas of Human Rights, Labour, Environment and Anti-Corruption. This is our Communication on Engagement with the United Nations Global Compact. We welcome feedback on its contents.

In this Communication of Engagement, we describe the actions that our organization has taken to support the UN Global Compact and its Principles as suggested for an organization like ours. We also commit to sharing this information with our stakeholders using our primary channels of communication.

Sincerely yours,

Aditya Singh, FRSA FRAS
Director

Part II.

Description of Actions

Athena School of Management is a Business School focussing on training young future leaders in the fields of Business, Management & Leadership. As an Academic Organisation, Athena has incorporated the UN Global Compact principles into its internal operations. We did this by making principles of Human Rights, elimination of discrimination, environmental sustainability and anti-corruption part of our mission & vision statement. As an academic partner, promoting UNGC principles, engaging & supporting the local network – GCNI & becoming an active part of PRME is a part of our focus activities.

As an Academic Partner we have promoted the United Nations Global Compact & its principles and have accomplished the following –

1) Deliver Knowledge & Education with respect to the Global Compact

Athena has been communicating the wonderful work of the UN Global Compact, its principles & goals to various stakeholders. Internally we have been educating our students on the UNGC Ten Principles & the 17 UN SDGs while externally we have been engaging with Corporate Partners & with fellow Business Schools.

2) Conduct applied Research & thought leadership to advance best practice

Athena & our students took part in the GCNI Manthan Conclave & Case Student Competition 2020 on responsible management education. Recently we actively took part as Panellists & advisors at the The Futures Project Conference in Berlin in December 2020 with a focus on Inspiring to Innovate to create Impact on Sustainability & SDGs. We also gave a talk on the Leadership & Sustainability at the Athens Calls Athens Conference held in Greece in October 2020. Athena is attending the 4th Gender Education Summit being conducted by GCNI in March 2021.

3) Promote the UN Global Compact Ten Principles & educate a variety of audiences about sustainability.

Athena School of Management conducted a Joint Project with SGH Warsaw School of Economics where students from both institutions joined together to create ten different opportunities in the field of sustainable business & circular economy. We are now repeating these joint projects with other institutional partners across the world with a focus on the UN SDGs & sustainability.

- 4) Support UN Global Compact business participants in implementing & reporting on their sustainability efforts.

Athena actively participated in panel discussions and designing prospecting trainings for companies & start-ups for implementing & reporting on sustainability. Athena is advising & collaborating with several new companies who are working on innovative solutions in sustainability, gender empowerment, education, right to work & environment in line with the SDGs across Asia & Africa.

- 5) Lend capacity to Global Compact Local Networks &/or the UN Global Compact in New York.

Athena School of Management has been actively supporting the Global Compact Network India (GCNI) across a multitude of activities during which we have helped by being a part of the organising committee & our students actively volunteering to help conduct the event. Some of the events that we have supported GCNI include the 14th National Convention by GCNI on “Sustainable Development Goals” on 31st May 2019 where Athena students were the backbone of the convention by running the Register Desk, Help Desk, GCNI Counter, VIP Room, Speakers' Lounge and Breakout Rooms with over 40 speakers and 500 delegates and at the 3rd SDG Summit held in Mumbai on 20th Dec 2019.

- 6) Join the Principles for Responsible Management Education (PRME) for more information.

Athena is pleased to inform that we have joined the Principles for Responsible Management Education as Member. We actively participated in the 1st PRME India Chapter Meeting held on 04 December 2020. We are actively participating in several more surveys and look forward to contributing towards the PRME India. Athena has also become the 1st Indian Business School to become an official Partner School of the Responsible Research in Business & Management (RRBM) Initiative of which PRME is a founding partner.

Part III.

Measurement of Outcomes

Athena's activities in compliance with the UNGC principles, expectations from network members and SDGs in the last 2 years have produced great qualitative and quantitative outcomes. Some of the outcomes include the following: -

1) Providing Education & Awareness on Global Compact, Sustainability & SDGs

Over 200 Athena students have so far committed towards implementing the 10 principles of the UNGC, focus on sustainable & circular economic solutions & endeavour towards the goals of the UN SDG 2030 vision. On a wider perspective, through joint projects & sessions we have been able to impact over 500 future business leaders across the world.

2) Partnerships on Corporate Sustainability

Currently we have 3 active partnerships with non-profit/for-profit organisations toward enhancing sustainability. We have several academic & institutional partnerships too. We aim to increase the depth & breadth of our partnerships in the coming years.

3) Capacity Building

Through our partnerships with several youth leadership organisations including Rotaract, working with incubators/accelerators and with active non-profits across the world we have been able to build capacities with partners to impact upwards of 5000 people in the past two years. We aim to multiply this number in the coming years.